UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

hec'd s.e.c.

NOV 2 7 2006

FORM D
NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

| 13706 | 31 |
|-----------------------|--------------|
| OMB APPI | ROVAL |
| OMB Number: | 3235-0076 |
| Expires: | May 31, 2005 |
| Estimated average bur | den |
| hours per response. | 16.00 |
| The Lieu | ONLY |
| 060401 | |

| Name of Offering (check if this is an amendment and name has changed, and indicate change.) |
|--|
| Series B Preferred Stock Financing (and the common stock issuable upon conversion thereof) |
| Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) ULOE |
| Type of Filing: ☐ New Filing ☐ Amendment |
| A. BASIC IDENTIFICATION DATA |
| Enter the information requested about the issuer. |
| Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Etsy, Inc. |
| Address of Executive Offices 325 Gold Street, 6 th Floor, Brooklyn, NY 11201 (Number and Street, City, State, Zip Code) 718-855-7955 |
| Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices) same as above (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) |
| Brief Description of Business Internet commerce company |
| Type of Business Organization UEC 1 3 2006 |
| ⊠ corporation ☐ limited partnership, already formed ☐ other (please specify): THOMSON ☐ |
| business trust limited partnership, to be formed FINANCIAL |
| Actual or Estimated Date of Incorporation or Organization: Month Year |

GENERAL INSTRUCTIONS

Federal

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File. U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

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SEC 1972 (6-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

| | | A. BASIC IDENTI | FICATION DATA | | |
|---|---|--|-------------------------------|------------|---------------------------------------|
| Each beneficial ownEach executive office | e issuer, if the issuer l her having the power t | has been organized within the page over or dispose, or direct the various porate issuers and of corporate gardeness. | ote or disposition of, 10% or | | |
| Check Box(cs) that Apply: | Promoter | Beneficial Owner | Executive Officer | Director | General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | | |
| Kalin, Robert | | | | | |
| | * | street, City, State, Zip Code) | | | |
| c/o Etsy, Inc., 325 Gold St | | | | | |
| Check Box(es) that Apply: | Promoter | ⊠ Beneficial Owner | Executive Officer | ☑ Director | General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | | |
| Fake, Caterina | (N. 1. 1.C. | | | | |
| c/o Etsy, Inc., 325 Gold St | | treet, City, State, Zip Code) oklyn, NY 11201 | | | |
| Check Box(es) that Apply: | Promoter | Beneficial Owner | ☐ Executive Officer | □ Director | ☐ General and/or Managing Partner |
| Full Name (Last name first, Wenger, Albert | if individual) | | | | |
| | ress (Number and S | treet, City, State, Zip Code) | | | |
| c/o Etsy, Inc., 325 Gold St | reet, 6 th Floor, Bro | oklyn, NY 11201 | | | |
| Check Box(es) that Apply: | Promoter | ☑ Beneficial Owner | ☐ Executive Officer | Director | ☐ General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | | |
| Jaspa Investment Co. | | | | | |
| Business or Residence Adda c/o Etsy, Inc., 325 Gold Str | | treet, City, State, Zip Code) oklyn, NY 11201 | | | |
| Check Box(es) that Apply: | Promoter | Beneficial Owner | ☐ Executive Officer | Director | General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | | |
| Handmade Partners LLC | · · | | | | · |
| | • | treet, City, State, Zip Code) | | | |
| c/o Etsy, Inc., 325 Gold St | | | | · | |
| Check Box(es) that Apply: | Promoter | ☐ Beneficial Owner | Executive Officer | Director | General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | | |
| Meenan, Spencer | ross (Number and S | treet, City, State, Zip Code) | | | |
| c/o Etsy, Inc., 325 Gold St | | | | | |
| Check Box(es) that Apply: | Promoter | Beneficial Owner | Executive Officer | Director | General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | · | g.rg i ai ai ai |
| Union Square Ventures 20 | , | | | | |
| Business or Residence Addi | | treet, City, State, Zip Code) | | | · · · · · · · · · · · · · · · · · · · |
| c/o Union Square Venture | s, 915 Broadway, S | Suite 1408, New York, NY | 10010 | | |
| Check Box(es) that Apply: | Promoter | Beneficial Owner | ☐ Executive Officer | Director | General and/or Managing Partner |
| Full Name (Last name first, | if individual) | | | | |

| | | | | B. 13 | NFORMA' | ΓΙΟΝ ABC | OUT OFFE | RING | | | | |
|--|-----------------------------------|-----------------|-----------------|--------------|--------------|--------------|--------------|--------------------------|--------------|--------------|--------------|--------------|
| 1 11- | - Al : 1 | 4 4 41- | _ f | 4 | 4 | . 174 . 2 . | .4 | м : n | | | Yes | No |
| l. Has | s the issuer sol | a, or does th | e issuer inte | | | | | onering? f filing und | | ••••• | | \boxtimes |
| 2. Wh | at is the minin | num investm | ent that wil | I be accept | ed from any | y individual | | | | | \$ | n/a |
| 3. Do | es the offering | nermit joint | ownerchin | of a cingle | unit? | | | | | | Yes ⊠ | No □ |
| | er the informa | | - | _ | | | | | | | | ш |
| cor | nmission or s ering. If a pers | imilar remu | neration fo | r solicitati | on of purc | hasers in o | connection | with sales | of securiti | es in the | | |
| wit | h a state or sta | ites, list the | name of the | e broker oi | dealer. If | more than | five (5) pe | rsons to be | listed are a | | | |
| | sons of such a ne (Last name | | | ay set tortr | i the inform | ation for th | at broker of | dealer only | y. NONE | | | |
| Busines | s or Residence | Address (N | umber and S | Street, City | , State, Zip | Code) n/a | ··· | | | | | |
| | Associated B | | | | • | , | | | | | | |
| States in | Which Persor | Listed Has | Solicited or | Intends to | Solicit Pur | chasers | | | | | | |
| (Chec | k "All States" | or check inc | dividuals St | ates) | | | | | ********* | | 🗆 A | All States |
| [AL | [AK] | [AZ] | [AR] | [CA] | [CO] | [CT] | [DE] | [DC] | [FL] | [GA] | [HI] | [ID] |
| [IL] | [IN] | [IA] | [KS] | [KY] | [LA] | [ME] | [MD] | [MA] | [MI] | [MN] | [MS] | [MO] |
| [MT | | [NV] | [NH] | [NJ] | [NM] | [NY] | [NC] | [ND] | [OH] | [OK] | [OR] | [PA] |
| [RI] | [SC] | [SD] | [TN] | [TX] | [UT] | [VT] | [VA] | [WA] | [WV] | [WI] | [WY] | [PR] |
| Full Nar | ne (Last name | first, if indi- | vidual) n/a | | | | | | | | | |
| Busines | s or Residence | Address (N | umber and S | Street, City | , State, Zip | Code) n/a | | | | | | |
| Name of | Associated B | roker or Dea | iler n/a | | | | | | | | | |
| States in | Which Persor | Listed Has | Solicited or | Intends to | Solicit Pur | chasers | | | | | | |
| | k "All States" | | | ŕ | | | | ••••• | | | _ | All States |
| [AL | | [AZ] | [AR] | [CA] | [CO] | [CT] | [DE] | [DC] | [FL] | [GA] | [HI] | [ID] |
| [IL] | [IN] | [IA] | [KS] | [KY] | [LA] | [ME] | [MD] | [MA] | [MI] | [MN] | [MS] | [MO] |
| [MT [RI] | | [NV] [SD] | [NH] [TN] | [NJ] [TX] | (MM) (UT) | [NY] [VT] | [NC] [VA] | [ND] [WA] | [OH] [WV] | (OK) [WI] | [OR] [WY] | [PA] [PR] |
| | ne (Last name | | | [] | [0.] | | [,,,] | [,,,,] | [,,,] | - [1] | [""] | [, ,,] |
| | s or Residence | | | Street City | State Zin | Code) n/a | | <u>.</u> | <u> </u> | | | |
| | f Associated B | · · | | | , оше, др | | | | | | · ······ | |
| | | | | · Intends to | Solicit Pur | chacero | | | | | | <u> </u> |
| States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individuals States) | | | | | | | | | All States | | | |
| [AL | | [AZ] | [AR] | [CA] | [CO] | [CT] | [DE] | [DC] | [FL] | [GA] | (HI) | [ID] |
| [IL] | | [IA] | [KS] | [KY] | [LA] | [ME] | [MD] | [MA] | [MI] | [MN] | [MS] | [MO] |
| [МТ |] [NE] | [NV] | [NH] | [NJ] | [NM] | [NY] | [NC] | [ND] | [OH] | [OK] | [OR] | [PA] |
| [RI] | [SC] | [SD] | [TN] | [TX] | [UT] | [VT] | [VA] | [WA] | [WV] | [WI] | [WY] | [PR] |
| | | | | | | | | | | | | |

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

| | C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PRO | OCEEDS | | |
|----|---|--------------------------|----------------|---|
| 1. | Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \sum and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. | Aggregato | Α | nount Almodu |
| | Type of Security | Aggregate Offering Price | | ount Already Sold |
| | Debt | \$ -0- | <u>\$</u> | -0- |
| | Equity | \$1,000,000.00 | \$ | 1,000,000.00 |
| | ☐ Common ☐ Preferred | | \$ | |
| | Convertible Securities (including warrants) | \$ -0- | S | -0- |
| | Partnership Interests | \$ -0- | - <u>-</u> | -0- |
| | Other (Specify) | \$ -0- | - - | -0- |
| | Total | \$1,000,000.00 | - - | 1,000,000.00 |
| | Answer also in Appendix, Column 3, if filing under ULOE. | | | <u>, , , , , , , , , , , , , , , , , , , </u> |
| 2. | Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number o persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines Enter "0" if answer is "none" or "zero." | ď | | A ======40 |
| | | Number Investors | Do | Aggregate ollar Amount of Purchase |
| | Accredited Investors | 10 | | 1,000,000.00 |
| | Non-accredited Investors | 0 | <u>\$</u> | -0- |
| | Total (for filings under Rule 504 only) | n/a | <u>\$</u> | n/a |
| | Answer also in Appendix, Column 4, if filing under ULOE. | | | |
| 3. | If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1. | f | | |
| | Type of Offering | Type of Security | De | ollar Amount Sold |
| | Rule 505 | n/a | \$ | n/a |
| | Regulation A | n/a | - <u>-</u> | n/a |
| | Rule 504 | n/a | - <u>-</u> | n/a |
| | Total | n/a | \$ | n/a |
| 4. | a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish ar estimate and check the box to the left of the estimate. | y | | |
| | Transfer Agent's Fees | | <u>\$</u> | -0- |
| | Printing and Engraving Costs | | \$ | -0- |
| | Legal Fees | \boxtimes | | 20,000.00 |
| | Accounting Fees | | \$ | -0- |
| | Engineering Fees. | | \$ | -0- |
| | Sales Commissions (specify finders' fees separately) | | \$ | -0- |
| | Other Expenses (identify) | | \$ | -0- |
| | Total | ⋈ | \$ | 20,000.00 |

| | G PRICE, NUMBER OF INVESTORS; EXPENSES AND | | |
|--|--|--|---|
| total expenses furnished in response | gregate offering price given in response to Part C — Q to Part C — Question 4.a. This difference is the "a | djusted gross | \$ 9,980,000.00 |
| of the purposes shown. If the amount | ted gross proceeds to the issuer used or proposed to be for any purpose is not known, furnish an estimate and of the payments listed must equal the adjusted gross pro- Question 4.b above. | check the box | |
| · | | Payments to Officers, Directors & Affiliates | & Payments to Others |
| Salaries and fees | | \$ 0- | □ \$ <u>-0-</u> |
| Purchase of real estate | | s <u>0-</u> | _ 0 _ |
| Purchase, rental or leasing and installat | ion of machinery and equipment | S 0- | |
| - | gs and facilities | | _ [] \$0- |
| Acquisition of other businesses (include | ling the value of securities involved in this offering that | t may be used | |
| in exchange for the assets or securities | of another issuer pursuant to a merger) | | _ 🗀 \$0 |
| • - | | | <u> </u> |
| Working capital | | s <u>-0-</u> | <u> \$9,950,000.0</u> |
| · - | | <u> </u> | |
| • | | | _ 0 _ |
| | | | № \$ 9.980,000.0 |
| Total Payments Listed (column totals a | ndded) | 🛭 \$9. | 980,000.00 |
| • | | | |
| 1. | D. FEDERAL SIGNATURE | | |
| signature constitutes an undertaking by the | be signed by the undersigned duly authorized person. In the issuer to furnish the U.S. Securities and Exchange non-accredited investor pursuant to paragraph (b)(2) of | Commission, upon written requ | e 505, the following test of its staff, the |
| Issuer (Print or Type) Etsy, Inc. | Signature & ** | Date | 1 1 2006 |
| Name of Signer (Print or Type) Robert Kalin | Title or Signer (Print or Type) President and Chief Executive Officer | | 1 |
| | ATTENTION | | - |